



SOUTH COBB ARTS ALLIANCE, INC.

5239 FLOYD ROAD, MABLETON, GA 30126

770-819-3285 www.southcobbarts.org

March 10, 2011

Dear Artists and Crafters:

The South Cobb Arts Alliance is pleased to invite you to participate in the 27th Annual Christmas House Arts and Crafts Show at the Mable House Arts Center December 2 – 11, 2011. This juried show offers to the public a 10-day holiday shopping experience in a beautifully decorated setting. From the Christmas trees covered in handmade ornaments to jewelry and fiber art, the Christmas House offers a broad selection of affordable, fine handcrafted gift items.

Unlike shows where booths are lined up along the walls and vendors must be present the entire show, the Christmas House provides a beautifully decorated venue and an experienced team of decorators to arrange the items in a setting more like a department store. Each vendor is required to work a minimum of eight hours during the ten-day show.

Entry fee is \$85.00 for SCAA members and \$120.00 for non-members. Additionally, a 5% commission will be taken on all Christmas House sales. No more than **ONE** artist, working on a body of work, may apply per application. The application deadline is August 1, 2011. A maximum of 65 vendors will be selected with limits in each category.

You will be notified either by e-mail or postal service. Acceptance packets will contain a vendor number, specific instructions on how to tag your items, delivery and pick up dates, and directions to the Arts Center.

Thank you for your interest in the Christmas House Arts and Crafts Show. If you have any questions, please call us at the numbers listed below or e-mail at christmashousearts@gmail.com.

Sincerely,

Jennifer LeCroy, Co-Chair 404-626-7404
Trish Warner, Co-Chair 770-461-1187
Christmas House Committee

27th ANNUAL CHRISTMAS HOUSE ARTS & CRAFTS SHOW

Application Rules and Show Information

HANDMADE WORK ONLY!! ABSOLUTELY NO MANUFACTURED GOODS WILL BE ACCEPTED nor anything made from kits. The Christmas House is designed to showcase original, handmade, unique fine crafts. The CH Committee will reject any items not deemed appropriate for the show, including poor craftsmanship and items that are not at least **70%** handmade. The CH Committee reserves the right to refuse any items at check-in that do not meet the quality standards set for this show.

Handmade **fine** jewelry is acceptable in the following media: hand cut stones, metal, wire wrapped, clay, paper, fabric, hand-painted wood. Handmade **novelty** jewelry will have a separate display area.

Deadline is August 1, 2011. Clear photographs of representative samples of your work must be included, **WITH a description of your process on the back of each photo.** No more than three items in each photo for each category. Any items not listed on your application and not shown in the photographs will not be accepted at delivery. Example: If you show dolls in the photos and bring ornaments and dolls, the ornaments will not be accepted. Entry fees will be returned to exhibitors not accepted into the Christmas House. No refunds for cancellations. Exceptions for emergencies only will be considered individually.

Each crafter is required to volunteer a minimum of eight (8) hours. You may elect to work in the Christmas House, Mable's Tea Room, and/or the Concerts in the Tea Room. Be sure to indicate on your application the date(s) and time(s) you prefer to work. We will make every effort to accommodate your schedule, but shifts will be assigned on a first-come first-served basis. If no times are indicated, you will be assigned a shift. If you are unable to work and do not have someone to work in your place, the Christmas House Committee will assess a 25% commission of your total sales that will go to the South Cobb Arts Alliance.

The Mable House Arts Center has an excellent alarm system, and the Christmas House Committee will take precautions to eliminate the possibility of loss or theft. However, neither the South Cobb Arts Alliance, Cobb County Board of Commissioners, Cobb County Parks, Recreation and Cultural Affairs Department, nor any organization affiliated with the Mable House Arts Center will be held responsible for lost, broken or stolen items. Insurance is the sole responsibility of the applicant.

At check-in, items will be compared to photos, and tags will be checked. You will then be directed to an area of the Arts Center for unpacking your items. Please understand that all of your items may not be displayed in one area.

You will be required to furnish small baskets/containers for small items such as pins, ornaments, etc. Your name and phone number must be attached to the bottom of each container. Volunteers will neaten the displays and re-stock as needed. Vendors may bring more product after Wednesday with prior approval from the Committee Chair. **DO NOT** bring more product without prior approval.

Mon.	August 1	APPLICATION DEADLINE
Mon.	August 15	Acceptance Letters e-mailed or mailed
Mon.& Tues.	Nov 29 -30	Deliver items to MHAC, 11am – 6pm
Thurs.	Dec. 1	Sneak Preview Party for SCAA Members & Vendors 7-9pm
Fri.	Dec. 2	Christmas House opens to public
Sun.	Dec 11	Christmas House closes
Mon. & Tue.	Dec. 12-13	Pick up 11am – 6pm

Christmas House Arts & Crafts Show Application

Name: _____

Address: _____ City: _____ St/Zip _____

Home Phone: _____ Cell: _____

E-mail: _____ (Include only if you use e-mail regularly.)

Check all that apply:

Clothing (adult)	Calligraphy	Candles	Ceramics (poured)	Bath
Clothing (child)	Edibles	Fiber Art	Fine Art	Glass
Holiday	Home Décor	Jewelry	Paper	Pottery
Metal	Specialty Items	Toys	Wood	Other _____

Price Range: _____ to _____ Describe your work: _____

Tables, risers, tablecloths & other display furniture are provided. If you would like for us to consider using your display furniture, include a photo of any display cases, racks, etc. with dimensions on back of photo.

Dates/times you prefer to work: _____

Would you like to work in Mable's Tea Room? YES NO Concerts in the Tea Room? YES NO

If you would like to distribute rack cards at other shows, how many would you like? _____

Vendor Checklist:

- Completed and signed application
- Photographs of each type of item (up close shots)
- Check **payable to SCAA** for entry fee
\$85.00 for SCAA members, \$120.00 for non-members

Mail to:

Christmas House
South Cobb Arts Alliance
5239 Floyd Road
Mableton, GA 30126

I agree to abide by all show rules and will not hold South Cobb Arts Alliance, Inc., Cobb County Parks, Recreation and Cultural Affairs Department, or any other organization affiliated with the Mable House Arts Center responsible for any personal injury, loss or damage to works or property.

Applicant Signature

Date

Committee Use Only

Date Received: _____ Accepted Rejected Assigned Vendor Number: _____

Date letter sent: _____

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c/o Mable House Arts Center
5239 Floyd Road
Mableton, GA 30126



Christmas House Arts and Crafts Show

Important Dates & Times for 2011

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Christmas House Hours

M -F 10am - 5pm Sat & Sun 10am - 6pm



Cobb County...Expect the Best!



Presented by

South Cobb Arts Alliance

in cooperation with

Cobb County Parks, Recreation and Cultural Affairs Department

Visit our website at www.southcobbarts.org for a schedule of events and membership application.

E-mail: scaaorg@gmail.com

Home to the South Cobb Arts Alliance and located just minutes from I-285 and the E/W Connector the Mable House Arts Center, Mable House Barnes Amphitheatre and Historic Mable House are facilities of Cobb County Parks Recreation and Cultural Affairs Department
5239 Floyd Road, Mableton, GA 30126 770-819-3285 Fax: 770-819-3289 TDD: 770-819-3237

Founded in 1972, the South Cobb Arts Alliance is a 501(c)(3) not-for-profit organization made up of volunteers interested in advancing to high levels the artistic and cultural standards of its members, the community, and general public. SCAA Members receive a quarterly newsletter, invitations to all receptions, discounts on tickets to paid concerts, an opportunity to exhibit in the annual Members' Exhibit, and a discount on the entry fee to the Christmas House Arts & Crafts Show.